

# KOGOD DIGITAL RIGHTS SUMMIT

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Mary Graydon Student Center — MGSC 305/306



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| 9:00—9:10 AM   | Welcome remarks from <i>Interim Dean Casey Evans</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 9:10—9:35 AM   | “Setting the Collective Rights Table” — <i>Anjula Singh, COO &amp; CFO, SoundExchange</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 9:35—10:35 AM  | Opening panel: “Collective Rights Management in the Digital Age of AI” — <i>Prof. David Hughes</i> <ul style="list-style-type: none"> <li>■ Panelists — <ul style="list-style-type: none"> <li>■ <i>Graham Davies, CEO, Digital Media Association</i></li> <li>■ <i>Ryan Lehning, Assistant General Counsel, SoundExchange / AU Adjunct</i></li> <li>■ <i>Michael Lewan, Executive Director, Music Fights Fraud</i></li> <li>■ <i>Ali Lieberman, Vice President of Product, Symphonic</i></li> <li>■ <i>Jess Robertson, Executive Director &amp; Program Manager, BMI</i></li> </ul> </li> </ul> |
| 10:35—10:45 AM | Coffee Break                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 10:45—11:35 AM | “The Creator’s Role in the New World Order” — <i>Prof. Linda Bloss-Baum</i> <ul style="list-style-type: none"> <li>■ Panelists — <ul style="list-style-type: none"> <li>■ <i>Danielle Coffey, CEO, News/Media Alliance</i></li> <li>■ <i>Josh Hurvitz, Head of Advocacy, A2IM</i></li> <li>■ <i>Jen Jacobsen, Executive Director, ARA</i></li> <li>■ <i>Erin McAnally, Executive Director, SONA</i></li> </ul> </li> </ul>                                                                                                                                                                       |
| 11:35—12:30 PM | Keynote Conversation with <i>Kris Ahrend, CEO, The Mechanical Licensing Collective</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 12:30—12:45 PM | Pick up lunch in the neighboring room, MGSC 327                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 12:45—1:05 PM  | Case Study: “Independent Music Labels in the Digital Age” <ul style="list-style-type: none"> <li>■ <i>Lisa Hresko, COO, A2IM</i></li> <li>■ <i>John Smith, Director, Smithsonian Institution</i></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                      |
| 1:10—2:00 PM   | Panel: “Navigating NIL in Collegiate Sports” — <i>Prof. Matthew Bakowicz</i> <ul style="list-style-type: none"> <li>■ Panelists — <ul style="list-style-type: none"> <li>■ <i>Kevin Boyle, Professor &amp; Retired U.S. Army Judge, American University</i></li> <li>■ <i>Kari DeHof, Assistant Athletic Director, Compliance</i></li> <li>■ <i>Coach Kelly Killion, Head Coach, American University Women’s Basketball</i></li> <li>■ <i>Coach Duane Simpkins, Head Coach, American University Men’s Basketball</i></li> </ul> </li> </ul>                                                      |
| 2:05—3:00 PM   | Panel: “Authenticity in Name, Image, and Likeness and Voice” — <i>Prof. John Simson</i> <ul style="list-style-type: none"> <li>■ Panelists — <ul style="list-style-type: none"> <li>■ <i>Jeff Bennett, Chief Legal Officer, SAG AFTRA</i></li> <li>■ <i>Tom Clees, SVP of Government Affairs, RIAA</i></li> <li>■ <i>Carin Gilfrey, Vice President, NAVA</i></li> <li>■ <i>Jalyce Magnum, Assistant General Counsel, USCO</i></li> </ul> </li> </ul>                                                                                                                                             |
| 3:05—4:00 PM   | Policy deep-dive: “Congress, Agencies, and Collective Licensing 2.0” — <i>Prof. Linda Bloss-Baum</i> <ul style="list-style-type: none"> <li>■ Panelists — <ul style="list-style-type: none"> <li>■ <i>Chris Barkley, SVP of Government Affairs, NMPA</i></li> <li>■ <i>Thomas Blanford, Legislative Director, Representative Fitzgerald</i></li> <li>■ <i>John Riley, Deputy General Counsel, USCO</i></li> <li>■ <i>Juli Schwartz, Senior Special Counsel, U.S. House of Representatives</i></li> </ul> </li> </ul>                                                                             |
| 4:00—5:00 PM   | Reception in MGSC 327                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

